



All proceeds benefit:

Kids Outdoors Georgia's Children Initiative

Sponsorship Opportunities

Presenting Sponsor - \$10,000

Presenting Sponsor Recognition on all event materials (T-Shirts, banners, media releases, flyers, online media, etc.)

All sponsor benefits of lower levels

Area Sponsor - \$5,000

Naming Rights to an event or area. For example (company name) presents: the Power Hour, Kids Corner

Company logo on event materials (T-Shirts, banners, media releases, flyers, online media, etc.)

All sponsor benefits of lower levels

Event Sponsor - \$2,500

Company Logo on Race T-Shirt

10 Participants in the 5K or 15K Race

All sponsor benefits of lower levels

Patron Sponsor - \$1,500

Promotional Space at the event for your company

5 Participants in the 5K or 15K Race

All sponsor benefits of lower levels

Supporting Sponsor - \$500

Company Logo on all online media

2 Participants in the 5K or 15K Race

All sponsor benefits of lower levels

Participating Sponsor - \$100

Company name on Event day sponsorship listings

Certificate of Appreciation for contributors

Kids Outdoors Georgia's Children Initiative



Get Outdoors Georgia

In support of the Georgia Children's Outdoor Bill of Rights initiative, former State Representative Glenn Baker, Commissioner Michael Edmondson, the Clayton County Parks and Recreation Department and a host of community groups joined together to sponsor this event. Our mission is to encourage Georgia's children to participate in outdoor recreational activities and discover their heritage.

What is the initiative to get Georgia's children outdoors?

With recent concerns about youth detachment from outdoor activities, lack of physical exercise and increased health risks, the Georgia Recreation and Park Association adopted the Georgia Children's Outdoor Bill of Rights. It is a fundamental list of experiences that every child in Georgia would benefit from experiencing, before entering high school.

Help Georgia's Youth by contributing to this initiative. Annually, the Clayton County Parks and Recreation Department sends twelve scholarship winners based on essays submitted to Fortson 4-H Center to explore with staff naturalist. The trip is a three day adventure during the summer. The Lake Spivey Road Race and Lake Spivey Golf Tournament support this scholarship program by donating their annual proceeds. You too can help contribute.

Sponsorship

Contact details:

Clayton County Parks and Recreation
2300 Highway 138, SE
Jonesboro, Georgia 30236
770-477-3766

Amy Keeney, Marketing & Communications Officer



“We Connect Communities through People, Parks, and Programs”

Sponsorship Opportunities Clayton County Parks and Recreation

Yes! I would love to support this community event.
Please find enclosed my donation towards the Georgia Kids Outdoor Initiative:

\$100 \$500 \$1,500 \$5,000 \$10,000

Other cash amount: \$ _____ Goods and/or Services: _____

Please contact me at _____ to discuss a suitable sponsorship package such as the inclusion of our logo and advertising materials.

Kind regards and we wish you well with the Georgia Kids Outdoor Initiative.

Signature _____ E-mail: _____

Print Name _____ Address _____

Position _____ Company _____

Clayton County Parks and Recreation
www.claytonparks.com



Great Time - Every Time

